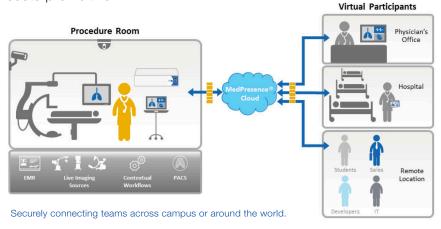


MedPresence®

Medical Virtual Presence for the Procedure Suite

Expanding team expertise virtually

An ever-growing list of new applications and medical devices coupled with the sheer complexity of today's multi-disciplinary procedures means that real-time access to clinical consultations, technical support, training, clinical education, and best practices are more important than ever before. But physically bringing experts into a procedure room is not always possible, feasible, or desirable. Space is always at a premium and security, patient privacy and infection control are concerns. Travel costs and lost productivity can make physical collaboration costs prohibitive.



Improving team performance through advanced collaboration

MedPresence® is an enterprise medical virtual presence solution, that enables teams to quickly bring needed expertise – specialists, senior clinicians, technical experts, application trainers, or manufacturer's representatives – into a procedure space from across the organization, around the world, and at any time virtually.

A real-time, context rich, interactive experience

MedPresence® goes beyond traditional video conferencing or lightweight telemedicine applications, providing in-room and virtual participants with a rich, immersive experience. In addition to high quality audio and video, MedPresence® combines the context that participants need – room- and task-specific views, live imagery, and clinical information with shared control of sources and realtime telestration – to collaborate effectively.

Natural ways of interacting means improved efficiency

With MedPresence®, in-room and virtual participants interact as if they were in the room together. Just as only vetted personnel can enter an O.R., only authorized participants can join a MedPresence® Virtual Suite. Virtual participants move around the room via multiple cameras and point out visual findings to one another through a touch-based annotation feature. Participants can even hold sidebar conversations so as not to disturb patients or colleagues.

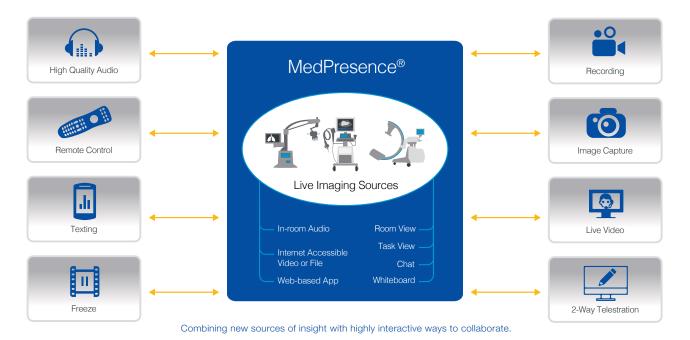
Safeguarding sensitive information

Validated by an independent, nationally recognized security firm, MedPresence® features a fully encrypted, end-to-end security architecture to protect the integrity of sensitive information. Innovative features like automated masking of PHI, "on air" indicators, and one-button privacy mode enables real-time collaboration, while protecting patient and clinician privacy, as well as ensuring HIPAA compliance.

Medical Virtual Presence for the Procedure Suite

Expanding the power of EasySuite® integrated procedure suites

The addition of MedPresence® to an EasySuite® integrated space enables clinicians to share all of the video, application, and imaging sources with remote colleagues easily and with the same high quality as if they were viewing those sources side-by-side in the room.



Features

Two-way telestration, live-video freeze, image capture, remote control

Flexible camera, audio and video source configuration

3rd party validated security architecture, AES 256 encryption

Touch-enabled access for in-suite or control room deployment

EasySuite® room add-on for access to all visual sources

Local or enterprise-based session recording option via VaultStream®

Access controlled by hospital Active Directory®

One-button privacy mode disables outbound audio and video

MedPresence™

Improves clinician efficiency & patient experience by:

Providing access to experts no matter location or time zone

Ensuring patient and clinician security and privacy

Reducing procedure room crowding

Reducing exposure to infection

Reducing travel costs and loss of productivity for subject matter experts

Optimizes how teams work together for:

Clinical consultations

Live case support

Teaching and telementoring

Vendor product collaboration

Care standardization programs

Case reviews

Application and equipment support and troubleshooting

Quality improvement initiatives

EasySuite, MedPresence, and VaultStream denote registered and unregistered trademarks of Image Stream Medical or its subsidiaries in the U.S. and/or other countries of the world.

Other product and company names mentioned herein may be trademarks of their respective owners in the United States and possibly other countries.

Image Stream Medical, Inc., is a wholly-owned subsidiary of Olympus Corporation of the Americas. Olympus is a registered trademark of Olympus Corporation, Olympus America Inc., and/or their affiliates.

